



JULY 30th 2020

Southern Hemisphere
PREMIUM EXTRA VIRGIN OLIVE OIL COMPETITION



YOUR EVOO in Paris and Abu DHABI

As the first international event to highlight fresh EVOO, OLIO NUOVO DAYS offers a unique opportunity for olive oil producers from the southern hemisphere to be recognised for their work in Paris, France, the home of culinary excellence. This year we have a partnership with SHAWATI magazine, the cultural publication of UAE in Abu Dhabi.

EVOO will be judged both in Paris and Abu Dhabi (samples will be dispatched from Paris).

This is a unique opportunity to promote your liquid gold.

Our partnership with SHAWATI includes promotion for the winners in the September issue.

OLIO NUOVO DAYS is dedicated to Premium EVOO, with a jury of professional tasters and Chefs. Best EVOO Winners will be rewarded with a recipe created by a Chef.

REGISTRATION IS FREE

Including

1. PARTICIPATION IN THE COMPETITION
2. WEBSITE : The list and specifications of all the EVOOS entering OLIO NUOVO DAYS will be promoted on our website.
3. COMPETITION : The winners will be rewarded as below :

OLIO —
NUOVO
— Days

- Best EVOO of the Southern Hemisphere (selected among Africa, Oceania and America)
- Best EVOO, Silver and Bronze from Africa
- Best EVOO, Silver and Bronze from America
- Best EVOO, Silver and Bronze from Oceania
- Best PACKAGING of the Southern Hemisphere (selected among Africa, Oceania and America)
- Best PACKAGING Africa
- Best PACKAGING America
- Best PACKAGING Oceania
- Best ORGANIC EVOO of the Southern Hemisphere.

BEST EVOO (Africa, America, Oceania) and BEST EVOO of the Southern hemisphere will be rewarded with a recipe created by a Chef.

Not Including (prices on request)

1. MEDAL/TROPHY FOR THE WINNERS
2. HIGH DEFINITION PICTURES RELATED TO YOUR EVOO
3. ANY COST FROM THE TRANSPORTATION/CUSTOMS
4. SPECIAL PROMOTION ON OUR WEBSITE.
5. CHEF'S RECIPES PICTURES.

WHO CAN REGISTER WITH WHAT ?

Any olive oil producer from the Southern Hemisphere with maximum 2 different Extra Virgin Olive Oil of the same brand produced in 2020.

HOW TO REGISTER ?

<https://www.olio-nuovo-day.com/form-ond-hs-2020/>

REGISTRATION INFORMATION

<u>MARCH 5th</u>	REGISTRATION OPENING
<u>JUNE 5th</u>	END OF REGISTRATION
<u>JUNE 15th</u>	DEADLINE TO RECEIVE THE EVOO IN PARIS
<u>JUNE 15th</u>	DEADLINE TO RECEIVE CHEMICAL ANALYSIS

PACKAGING AND SENDING INSTRUCTIONS

For your participation to the competition and promotional purpose you need to send FOR EACH ENTRY :

9 BOTTLES of 0,25 litre / or 5 BOTTLES of 0,5 litre

BOTTLES MUST BE PACKED SAFELY

YOUR PACKAGE MUST INCLUDE A PROFORMA INVOICE that you will receive after your registration.

PROMOTION

For promotional purpose on our website we need from your brand

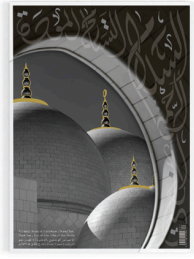
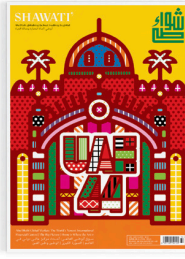
1. Your LOGO in High definition
2. The LABEL on the bottle in High definition
3. PICTURES of the bottle in High definition
4. PICTURES of the PRODUCER in High definition
5. PICTURES of the ORCHARD in High definition
6. STORY of your brand

THANK YOU

FOR ANY FURTHER INFORMATION PLEASE CONTACT

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انطلقت مجلة شواطئ في مطلع ربيع عام 2007. وبمناسبة وصولها إلى عدها الخمسين واحتفالها بذكرائها السنوية الثالثة عشرة، حان الوقت للتأمل في هذه الرحلة التي تمتد على مدار عقد كامل. على مدى الأعوام العشرة الماضية، وفرت مجلة شواطئ منصة مثالية لجيل من القادة المبدعين والمفكرين والمهمين، الذين ساهمت مبادراتهم بعيدة النظر في صياغة العالم الذي نعيش فيه اليوم. وعلى المستويين المحلي والعالمي، لطالما تمثل هدفنا في مشاركة أفضل ما تمتاز به إمارة أبوظبي ودولة الإمارات العربية المتحدة مع بقية أرجاء العالم.



2007 - 2020

Shawati' Magazine first launched in the spring of 2007; 50 issues later we are celebrating our 13th anniversary. Throughout the years, Shawati' has given a podium to a generation of innovative leaders, thinkers and visionaries. These people, and their farsighted initiatives have helped shape the world we live in today. Locally and globally, our aim has always been to share the best of Abu Dhabi, and the UAE, with the rest of the world.

